

AmeraMex International, Inc.

AmeraMex International, Inc., incorporated on May 29, 1990 in Nevada, was listed on the OTCQB Market on July 5, 2019. The Company is a provider of new and refurbished heavy equipment to logistics companies, infrastructure construction companies, and forestry conservation organizations—both nationally and internationally.

The Company has agreements with Swiss-based Menzi Muck and US-based ASV to market their line of new mastication equipment with US manufacturers such as Taylor Machine Works to market their line of new heavy-duty forklifts and empty/loaded container handlers; including Terex Heavy Equipment to market their line of new front-end loaders, scrapers, and excavators.

As a provider of new equipment, for sale or lease, AmeraMex CEO Lee Hamre quickly recognized the advantage of purchasing used equipment from customers and reselling to others. The Company has a large equipment refurbishing facility in Northern California where it refurbishes millions of dollars of used equipment and resells to customers in the US and internationally. This is an extremely profitable operation and the facility is being expanded to meet demand for refurbished equipment.

In 2018, US trade with foreign countries was \$5.6 trillion. This was broken down into \$2.5 trillion in exports and \$3.1 trillion in



imports of goods and services. The US is the world's third-largest exporter, after China and the EU. The US is the world's second largest importer after the EU.

The increase of imports and exports has created a demand for EPA approved forklifts and container handlers. Sales of new and used container handlers and forklifts currently generate the majority of revenue for the Company, with rental equipment contributing 10 percent. This demand, along with continued expansion of product distribution centers across the US, has contributed to an increased requirement for this equipment. Distribution centers must have the ability to store, track, and maneuver shipping containers. By incorporating containerization into downstream transportation and upstream supply chain workflows, companies can improve asset utilization, use fewer trucks, drive fewer miles, reduce fuel costs, and enhance distribution center operations.

The Company's CEO, Lee Hamre, has 40 years of industry experience. Most of the department managers, shop personnel, and mechanics have an average of 10+ years within the heavy equipment industry. The board is made up of successful entrepreneurs/professionals in finance, heavy equipment, consulting, and operations. They average 30+ years within their specialties. The board is very active in the operations of AmeraMex.

AmeraMex is, to our knowledge, the only

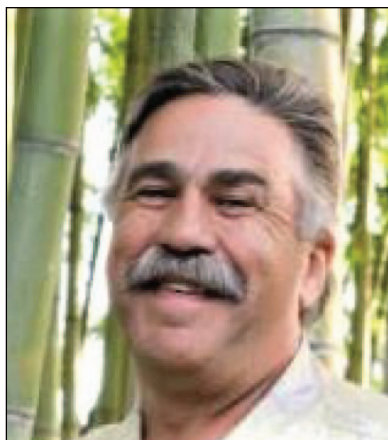
public company that rents, leases, and sells new and used equipment to a variety of industries. It is also only one of six publicly traded companies within a similar CIK code. These companies are very large and provide a wide variety of rental equipment from seismic equipment and shipping containers, to modular buildings and electronic test equipment. United Rentals, a \$10 billion company, is the closest as they rent construction and industrial equipment.

Growth strategies consist of organic growth through continued expansion of products and markets such as the new lines of mastication equipment for forestry conservation, increased rental pool inventory, and an acquisition strategy to expand market reach. ■

Please visit the company's website for more information: www.ammx.net

This material contains forward-looking statements. In addition, from time to time, we or our representatives may make forward-looking statements orally or in writing. We base these forward-looking statements on our expectations and projections about future events, which we derive from the information currently available to us. Such forward-looking statements relate to future events or our future performance, including: our financial performance and projections; our growth in revenue and earnings; and our business prospects and opportunities. You can identify forward-looking statements by those that are not historical in nature, particularly those that use terminology such as "may," "should," "expects," "anticipates," "contemplates," "estimates," "believes," "plans," "projected," "predicts," "potential," or "hopes" or the negative of these or similar terms. In evaluating these forward-looking statements, you should consider various factors, including: our ability to change the direction of the Company; our ability to keep pace with new technology and changing market needs; and the competitive environment of our business. These and other factors may cause our actual results to differ materially from any forward-looking statement. Forward-looking statements are only predictions. The forward-looking events discussed in this document and other statements made from time to time by us or our representatives, may not occur, and actual events and results may differ materially and are subject to risks, uncertainties and assumptions about us. We are not obligated to publicly update or revise any forward-looking statement, whether as a result of uncertainties and assumptions, the forward-looking events discussed in this document and other statements made from time to time by us or our representatives might not occur.

The company paid consideration to SNN or its affiliates for this article.



Lee Hamre, CEO